

WHAT DO I NEED TO DO TO BECOME A SPORTS BETTING RETAILER?

If you meet the following requirements, you can become a GambetDC Sports Betting Retailer:

- High in-store traffic
- Impulse products sold at the location
- The ability to promote lottery products
- Point-of sale-materials can be prominently displayed to build product awareness
- An accessible establishment that meets the requirements of the Americans with Disabilities Act (ADA)
- The operation of a lawful establishment in the District of Columbia, which is open to the public and maintains regular business hours
- The primary business of the establishment cannot be solely the sale of DC Lottery products
- Retailer cannot have a felony conviction within the previous five years prior to submitting your application
- Retailers must pass a DC "Clean Hands Check" (no taxes owed to the Government of the District of Columbia)
- Retailers must obtain a Sports Wager License. The license is for two (2) years and requires a non-refundable application fee of five thousand dollars (\$5,000)
- Retailers must obtain DC Lottery License

ABOUT THE OFFICE OF LOTTERY AND GAMING

The Office of Lottery and Gaming (OLG), formerly the Office of Lottery and Charitable Games, is the regulatory body over all licensed gaming in the District of Columbia, including Lottery, Charitable Gaming and Sports Wagering. We strive to regulate and operate in a manner that fosters public confidence and trust in the integrity of gaming operations in the District.

Our mission is to provide revenue-generating entertainment through the sale of innovative lottery products and promotions that directly benefits the residents and the economic vitality of the District of Columbia.

ABOUT THE DC LOTTERY

Founded in 1982, the DC Lottery is the District of Columbia Government agency that regulates the sale of gaming products and charitable gaming activities in the District of Columbia. Since its inception, the DC Lottery has awarded more than \$3 billion in prizes to members of our community and transferred more than \$2 billion to the District's General Fund, which supports essential services in the District. Our licensing of charitable gaming activities has helped local nonprofits raise more than \$134 million in support of social causes.



GAMBETDC®
POWERED BY DC LOTTERY

**THE DISTRICT'S WAY
TO BET ON SPORTS.**

GambetDC, powered by DC Lottery, is the District's go-to sports betting app. Players can get in on the action—live, in-game bets, parlays, straight bets, and more—all from the palm of their hand.

Now, we're taking the fun of online sports betting and bringing it into retail locations like yours! The sports betting market is booming in the District; this is your chance to get in on the action and help your city in the process. Becoming a Sports Betting Retailer will help generate revenue for your business through commissions, increased foot traffic, and an experience that will add to the excitement in your business on gameday.

WANT TO BE A DC LOTTERY RETAILER? APPLY TODAY.

1. Download the application at:
<https://www.dclottery.com/online-games/sports-betting/sports-betting-retailers>.
2. Send your completed application to
OLCG.licensing@dc.gov.

DC Lottery will contact you when your application is processed.

FOR MORE INFORMATION PLEASE CONTACT:

- 📍 Office of Lottery and Gaming
4th Floor 2235 Shannon Place, S.E.
Washington DC, 20020
- 📞 Phone: 202-645-8968
- ✉ Email: info@dclottery.com

THE STATE-OF-THE-ART GAMBETDC SELF SERVICE KIOSK

- Give your patrons the chance to bet on their favorite sport
- Contactless playing experience
- Cash playing options
- Familiar technology platform
- Small footprint with machines similar in size to ATM machines



OUR COMMITMENT TO YOU

As a DC Lottery Sports Betting Retailer, you are an important piece in the community of GambetDC players. By providing training, new and exciting products, advertising, and promotional opportunities, we provide all the support you'll need to be successful. The DC Lottery team is committed to a hands-on approach with its DC Lottery Sports Betting Retailers. When we work together, everyone wins!

SO, WHAT'S IN IT FOR YOU? QUITE A LOT!

- A 5% commission on all sales of Lottery products and a 1% commission on cashing of Lottery products.
- Increased traffic flow and competitive advantage to attract more patrons.
- State-of-the-art equipment with all training and supplies provided at no cost.
- Marketing assistance provided through your Lottery Sales Representative.
- Winning bets means more cash in customer's hands to spend at your business.
- Technical support provided seven days a week, 363 days a year.
- Reliable and routine maintenance of equipment and delivery of supplies.
- FREE installation of Lottery and communication equipment.
- FREE advertising support, including attractive point-of-sale materials identifying you as a DC Lottery Sports Betting Retailer.
- FREE training for all of your employees.