

NEWS RELEASE

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CONTACT: Agnes Moss
202-645-8075

New Chuck Brown Scratcher Cranks Out Cash, Honors DC Legend

Washington, DC— Chuck Brown—the musician, band leader and seminal influence in DC’s hometown musical sound—is now headlining a new [scratcher](#) from the DC Lottery. The \$5 Chuck Brown ticket boasts over \$1 million in cash prizes, two \$50,000 top prizes, and venerates “The Godfather of Go-Go.”

An icon of the Go-Go music scene and creator of popular music hits like 1978’s “Bustin’ Loose,” 1984’s “We Need Some Money,” and 2014’s posthumous recording “Beautiful Life,” Chuck Brown who passed away in 2012, is credited with taking the locally created music genre to the international stage.

“This ticket is a great tribute to a man who continues to be loved by generations of Washingtonians. We’ve had a longstanding relationship with the Chuck Brown team. He recorded his first DC Lottery commercial in 2005. This ticket is the next iteration of our winning partnership,” says Tracey Cohen the interim executive director of the DC Lottery.

The ticket features three scenes that are sure to make it a collector’s item among fans of the man and the music. Two showcase him in his iconic fedora and shades: There’s Chuck the bluesman with signature guitar in hand, and Chuck personifying cool clothed in a crisp white suit. The third scene recalls the distinct imagery of the once-prolific Go-Go concert promotion posters.

In addition to the monetary prizes associated with the \$5 Chuck Brown scratcher, the DC Lottery is providing ‘more ways to win’ including a series of events and a Go-Go themed social media contest to win a \$500 gift card that is scheduled for Summer 2016.

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Founded in 1982, the DC Lottery is the District of Columbia Government agency that regulates the sale of gaming products and charitable gaming activities in the District of Columbia. Since its inception, the DC Lottery has awarded more than **\$3 billion in prizes, transferred more than \$1.8 billion to the District’s General Fund** which supports essential services in the District, and has helped local nonprofits raise more than **\$127 million in support of social causes**. Visit www.dclottery.com for detailed information about the DC Lottery and Charitable Games Control Board.

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DC LOTTERY – IT’S FUN TO PLAY!