



For Immediate Release
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Contact: Athena Hernandez
202-645-7900 (office)
202-615-8715 (cell)

D.C. Lottery to Unveil 2010 Black History Poster

***Tell It Like It Is: Black American Media Pioneers* celebrates those who gave
“voice to the voiceless”**

Washington, D.C. – On Monday, February 8, 2010, the D.C. Lottery and Charitable Games Control Board will unveil its 2010 Black History Poster at THEARC, 1901 Mississippi Avenue, S.E. at 6 p.m.

This year’s poster celebrates Black American trailblazers in print, cinematic, and electronic media who lifted their pens, cameras, and microphones to give voice to the voiceless, paving the course to mainstream access enjoyed today. *Tell It Like It Is* features national and local notables, including: Cathy Hughes, Dr. Calvin W. Rolark, Sam Lacy, Max Robinson, and other distinguished media pioneers.

“Those featured in this year’s poster represent just a snapshot of the full mosaic of Black Americans in media. The story is rich and still running. Young people should know that there are history makers in their own backyards—even potentially looking at them in the mirror,” comments the D.C. Lottery’s Chief of Communications Athena W. Hernandez.

Requests for posters are accepted online at www.dclottery.com and can be picked up at one of two locations:

1. D.C. Lottery and Charitable Games Control Board
2101 Martin Luther King, Jr. Avenue, S.E.
Washington, D.C. 20020
2. D.C. Lottery Claim Center
2000 14th Street, N.W.
Frank D. Reeves Municipal Center, Lobby Level
Washington, D.C. 20009

Requests for 10 or more calendars must be submitted online. For more information about the 2010 Black History Poster, contact the D.C. Lottery’s Communications Department at (202)645-7900.

Since 1986, the D.C. Lottery and Charitable Games Control Board has produced a Black History Poster/Calendar to highlight African Americans and their contributions to U.S. history in such areas as education, arts, sports, entertainment, communications, business, and the military. The posters are free and proudly displayed at numerous locations throughout the District of Columbia.

Supplies are limited. Submit your request today. Posters are available while supplies last. To learn more about the D.C. Lottery, visit www.dclottery.com.

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D.C. LOTTERY – LOTS OF PEOPLE WIN!
\$2.3 BILLION IN PRIZES SINCE 1982